



# BAKE A DREAM

*International Day of Charity*

*5<sup>th</sup> September*

In recognition of the efforts of charitable organizations and individuals, including the work of Mother Teresa, the General Assembly of the UN designated the 5th of September, the anniversary of the death of Mother Teresa, as the International Day of Charity.

## *What is Bake a dream campaign?*

It is a very straightforward charitable initiative for offices across the UK. You and your colleagues bake cakes at home or buy them in the store, which you then sell in your office to each other in a cake sale. This initiative is a wonderful way how to socialize within your team - a lovely "afternoon tea" activity - whilst raising money for a charity.

'Bake a Dream' is based on our mission to encourage more children into education to pursue their dreams, instead of working for a day's meal. We want to give every child the chance to fulfil their dreams through education.

## *What is Food for Education Programme?*

At the Akshaya Patra Foundation, we work to eradicate classroom hunger and facilitate childhood education by serving freshly cooked, nourishing lunches to 1.6 million school children across India every day through our Food for Education Programme. Only £10 feeds a child, fresh school lunches for an entire year. We believe that no child should be deprived of education because of hunger.

[www.foodforeducation.org.uk](http://www.foodforeducation.org.uk)





# BAKE A DREAM GUIDE

## Before the day

### Get in touch!

Sign up to our campaign by simply emailing us at [office@akshayapatra.co.uk](mailto:office@akshayapatra.co.uk) or calling us on 020 7422 6612 that you are interested and the size of your office. Visit our website [www.foodforeducation.org.uk](http://www.foodforeducation.org.uk) for more information.

### Let's get Rollin'!

Circulate attached poster with your colleagues so everyone knows that something exciting is happening soon and that they should get their baking gear ready!

### Commence the bake off!

Think of all the yummy cakes that you can bake or buy for the cake sale! How about a delicious strawberry sponge or chocolate cupcake?

## On the day

### So exciting!

Set up a stall/table somewhere visible in your office so everybody knows where to bring and buy cakes. You can even decorate the table with balloons or confetti to make it super fun and unmissable.

### Coins, coins!

Get a sealed box or a jar to collect all the donations. You can sell a cupcake for £1, a bake well for £2 and an extra fancy cake for £3. It is up to you!

### Kettle on!

Enjoy a lovely time with your colleagues, tasting and rating your cakes whilst providing nutritious school lunches to children.

### Hashtag me!

Hashtag your fabulous cake sale on Twitter and Facebook using hashtags #bakeadream #foodforeducation. Tag and follow us on twitter @UKAkshayaPatra and Facebook at The Akshaya Patra Foundation UK

## After the day

### Let us know!

Did you have a good time socialising? Do you have any nice pictures we can post on our social media?

### Down to the bank!

Count all your donations from your bake sale and transfer it to the charity bank account:  
The Akshaya Patra Foundation UK,  
HSBC Bank PLC  
Account No: 31741349, Sort Code:  
40-38-18

### A big thank you!

£10 feeds a child for an entire year! How many children is your office going to feed?